

KAIYA FRAVEL

FGCU, Ft. Myers, FL
& Port St. Lucie, FL

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PROFILE:

Creative design student with a keen eye for aesthetics, proficient in Adobe Creative Suite and Microsoft Office Applications, with experience in branding and print design. Eager to apply my skills in a dynamic internship setting over the summer of 2025, contributing fresh ideas while gaining hands-on experience in a professional office environment's marketing or design departments. Adept at collaboration, meeting deadlines, and translating concepts into compelling visuals.



EDUCATION:

In Progress: Digital Media Design bachelor's degree with a minor in Marketing

Florida Gulf Coast University, Fort Meyers, FL, 3.83 GPA, Dean's List

August 2023: Cum Laude, AA Degree Graduate

Indian River State College, Port St. Lucie, FL, 3.83 GPA, Dean's List

July 2022: High Honors, High School Graduate

St Lucie West Centennial High School, Port St. Lucie, FL, 4.4 GPA

- Cambridge Advanced International Certificate of Education (AICE) Diploma Candidate
- Adobe InDesign Certificate Recipient
- Adobe Photoshop Certification Recipient
- Leadership Class Member, 2 consecutive years
- National Honors Society Member, 2 consecutive years



EXPERIENCE:

09/2022 – Current: Cashier, Michaels Port St Lucie & Fort Myers

As a cashier at Michaels, an arts and crafts retailer, responsibilities include operating computerized register systems, handling online order fulfillment, stocking, returns, exchanges, and ensuring customers receive exemplary service. As an exemplary employee I was granted the unique opportunity to work at a store near my college in Ft. Myers as well as Port St. Lucie, my hometown, during breaks throughout the academic school year.

08/2021 – 01/2022: Library, St Lucie West Centennial High School

Former volunteer at high school library. Assist faculty with student tours of the school, student body with library and media needs, while also aiding lead librarian and school faculty in various capacities.

06/2018 – 06/2020: Leadership, St Lucie West Centennial High School

A two-year member of an application-based acceptance high school Leadership Skills Development course, allowing students to participate in leadership and volunteer opportunities throughout the school supporting administration, faculty, and the student body.



SKILLS:

Adobe Creative Suite | Wix | Microsoft Office | Google Slides | Canva

January 2025 FGCU Banner Contest Winner

Students entered banner designs to be featured at a local Ft. Myers business, 8-Bit Hall of Fame. Professors and the business owner selected the top designs to be displayed in the store. My 2" x 6.25" banner design entry was chosen over 45 design student entries.